



## Becoming a Friend of the Trust

*“a lifetime engagement with you, our Alumni”*  
Christopher Rodrigues, Chairman, Windsor Leadership Trust

The Windsor Leadership Trust is deeply committed to the continuing development of the leaders it works with. To this end, we have extended our support to our growing network of over 1200 Alumni worldwide by inviting them to become a Friend of the Trust.

To provide a further platform beyond programme participation, we organise a number of networking and learning activities throughout the year. These are based on the successful and favourable elements of our programmes having learnt what is important to you in your learning. Becoming a Friend gives you access to more opportunities to challenge inspirational speakers, broaden your networks and discuss and debate significant leadership issues with fellow Friends from varying sectors.

A supportive network during the sometimes lonely and often challenging times of leadership is important. We hope that by becoming a Friend you will be able to support one another along your continuing leadership journeys.

*“I am extremely honoured to become an Alumnus of the Trust and would like to maintain a life long association”*

## New development opportunities

*“More Alumni events throughout the year with other opportunities to hear speakers would be excellent support to me as a leader”*

### ■ Breakfast briefings focused on current leadership issues

Friends and Associates of the Trust will be able to attend a minimum of four breakfast seminars per year, providing ongoing leadership development, and more chances to connect with the work of the Trust. You will be able to learn from those senior leaders who are leading in this difficult climate. You will have the unique opportunity in this confidential environment, to question the speaker’s insights and engage in stimulating debates in the company of other like-minded leaders.

The Trust ran two successful breakfast briefings in 2009. The first seminar saw Malcolm Brinded CBE, Executive Director from Royal Dutch Shell, as the keynote speaker and the second one, was led by David Sims from Cass Business School. Our first breakfast meeting of 2010 on *The changing challenges of leadership* was led by Professor Peter Hawkins from the Bath Consultancy Group.

We are delighted to announce our remaining breakfast briefings for 2010:

**Tuesday 25 May**, Lexicon Partners, Paternoster Square, London.

*Is good leadership consistent with a capitalist purpose? A financier’s perspective*

**Sir Laurie Magnus**, Vice-Chairman, Lexicon Partners

**Thursday 9 September**, The D Group, Grafton Street, London.

*The Credit Crunch: Lessons learnt by business leaders and their HR professionals*

**Professor Amin Rajan**, Chief Executive, CREATE

**Thursday 2 December**, TBC, London.

*Confessions of a regulatory head-hunter: How we led ourselves into financial crisis*

**Douglas Board**, Chairman, Refugee Council



#### ■ **Participation in a dedicated Friends' leadership debate**

Set in the unique and reflective environment we know you value, Windsor Castle will be the location for the specific Friends' debate, over dinner in Vicar's Hall. You will be warmly welcomed back to Windsor to engage with alumni Friends, build your network of support, and to listen and challenge a senior leader at the forefront of their sector. This will contribute to your continuing development, and keep you directly informed of, and involved with, the Trust's work first hand.

*"I am really interested in the breakfast and dinner events, a very compelling element for Alumni"*

#### ■ **An advanced and complimentary invitation to the Annual Lecture**

Friends will be the first to receive their complimentary invitation to the Trust's Annual Lecture. In coming years you will receive advance notice of the Annual Lecture's details, the Trust's largest event – the perfect opportunity for you to network with your peers.

General Sir Richard Dannatt GCB CBE MC, Former Chief of the General Staff, was the keynote speaker sharing his leadership experiences at the Lecture in 2009. The 2010 keynote speaker and date will be announced to Friends shortly.

## **Our commitment to our Alumni**

As Alumni, our Friends will also be invited to attend our higher-level core programmes when they reach the relevant stage of their leadership journey. You will also receive four editions of the Newsletter per year packed with news from the Trust including programme updates, academic contributions and news from Alumni such as reunions organised, and movers and shakers.

## **How to join us**

We hope that these additional learning and networking opportunities appeal to you and are something you will access throughout your leadership journey. You can join us for a donation of £120 per year or £10 per month. We very much look forward to receiving your registration details on the attached form(s). If you are a UK tax payer, you can Gift Aid your donation, adding an additional £33.60 from HMRC.

We also hope that some of our Alumni will take the next level of becoming an Associate. Becoming an Associate of the Trust is for those Alumni who have found their Windsor experience so influential to their own development that they wish to assist others in attending the programmes through a higher level of donation. As an Associate you will also receive further learning and networking opportunities.

If you have any further questions on becoming a Friend or Associate, please contact Jo Horler on 01753 272051 or [joh@windsorleadershiptrust.org.uk](mailto:joh@windsorleadershiptrust.org.uk) who would be delighted to hear from you.